

# **END-USER LICENSE AGREEMENT**

## **AOMEI Backupper Professional Edition**

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In order to understand our user's needs, and deliver better products and services to our user, we add User Experience (UX) Improvement Program into the SOFTWARE. The program is voluntary. LICENSEE may join the program by manually checking the box during SOFTWARE installation, and opt out the program at any time by unchecking the box from Menu » Settings » Other » Join the User Experience Improvement Program. If LICENSEE choose to join the program, the SOFTWARE collects from LICENSEE's environment and automatically transmits to AOMEI's Google Analytic , which may include:

- The number of the SOFTWARE installed or uninstalled;
- The number of the functions of the SOFTWARE used;

AOMEI collects anonymous information about how LICENSEE use our products. No personally identifiable information will be collected, like name, address, phone number, etc. If LICENSEE don't join the User Experience (UX) Improvement Program, AOMEI don't collect any information.

#### **3.2 How We Use Collected Information**

Collected Information will be used for the following purposes:

- Optimize the performance of the SOFTWARE;
- Internal research and development, including improving the SOFTWARE;
- Statistical analysis of the SOFTWARE deployment, including analysis of trends and comparisons in our aggregated install base

### 3.3 How We Share Collected Information

The Collected Information may be accessible by AOMEI employees on a need-to-know basis, exclusively to be used in accordance with the purposes described above.

### 3.4 How We Protect Collected Information

To protect the collected information, we have taken appropriate administrative, technical, physical and procedural security measures, consistent with international information practices.

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